



FOR IMMEDIATE RELEASE

Joan Duncan Foundation Helps At-Risk Young Men in Teen Challenge Programme

Participants in Teen Challenge Tomato Farming Programme Benefit from Foundation's Financial Contribution

Kingston, Jamaica. Wednesday, October 7, 2015...The proverb, "Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime," aptly describes the impact of the financial contribution made by the Joan Duncan Foundation, the philanthropic arm of the JMMB Group, to the Teen Challenge programme. The donation to Teen Challenge, a drug rehabilitation facility, was used to support the development of its farm production, which is one of its three (3) micro-businesses.

Executive Director of Teen Challenge, Anthony Richards noted, "The contribution made by the Foundation has assisted Teen Challenge in its bid to become more self-reliant and ensure sustainability of the programme through its micro-businesses." Adding, "This has been a win-win partnership for us at Teen Challenge as the participants have learnt life skills, such as greenhouse farming, which they can use as they transition back into their communities, all while we also increase the farm production capacity of Teen Challenge."

The financial contribution made by the Foundation was used to assist Teen Challenge to increase the output of its tomato farming programme, which included 30 participants working alongside Marco Shaw, Teen Challenge's Farm Manager. The cohort recently reaped a healthy crop of over six thousand (6000) pounds of tomatoes valued at in excess of half-a-million dollars. In addition to providing food for the participants in the Teen Challenge programme, the crop was sold to local proprietors including supermarkets in Ocho Rios and to Dolphin Cove.

Joseph Fortune, one of the participants in the tomato farming cohort and now a graduate of Teen Challenge, describes his experience as beneficial, "I have learnt a new skill that I am putting to good use in my job here at Teen Challenge and I am able to give back to the programme."

Kim Mair, CEO of the Foundation, said, "We are delighted to support a transformative programme like Teen Challenge because its mission is aligned with the mandate of the Foundation, which is aimed at unearthing the greatness in individuals and transforming the

lives of individuals and empowering them to make a meaningful contribution to our society.” The Foundation, as a responsible corporate citizen, remains committed to youth development, nation-building, educational initiatives, entrepreneurship, community outreach.

In addition to the 10 acre farm housed in Haddon area, the Teen Challenge also operates a thrift shop and a mission dormitory facility as part of its one-year residential, faith-based (Christian) rehabilitation programme. The organization is aimed at goal facilitating, life-transformation for people with life-controlling problems, one life at a time.

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PHOTO RELEASE



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Kim Mair (right), CEO, Joan Duncan Foundation, the philanthropic arm of JMMB Group, is assisted in planting a tomato seedling by Joseph Fortune (left) graduate of Teen Challenge during a visit to its Haddon area farm. The Joan Duncan Foundation made a financial contribution to the Teen Challenge's tomato farming programme recently in support of that organization's mission and sustainability. Teen Challenge offers a one-year residential faith-based (Christian) rehabilitation programme for at-risk individuals.



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Joan Duncan Foundation's Carla Girod (left) and Kim Mair (second left) carefully examines a tomato seedling at the Teen Challenge Haddon area greenhouse farm during a visit. Also sharing in the moment are: Anthony Richards (second right), Teen Challenge Executive Director and Teen Challenge Director, Fabian Watson (right). The Joan Duncan Foundation made a financial contribution to the Teen Challenge's tomato farming programme recently in support of that organization's mission and sustainability. Teen Challenge offers a one-year residential faith-based (Christian) rehabilitation programme for at-risk individuals.



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Joan Duncan Foundation CEO, Kim Mair (right) keenly observes Joseph Fortune (left) graduate & Greenhouse Supervisor at Teen Challenge and Blair Allen Wilson (centre), Teen Challenge participant as they prepare the tomato seedlings during a visit to the Haddon area greenhouse farm. The Joan Duncan Foundation made a financial contribution to the Teen Challenge's tomato farming programme recently in support of that organization's mission and sustainability. Teen Challenge offers a one-year residential faith-based (Christian) rehabilitation programme for at-risk individuals.

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